

# Prepare for Natural Disasters with Flexe

*Flexible Warehousing Infrastructure:  
Establish flexible distribution centers proactively,  
using one tech platform, multiple operators and  
transactional pricing.*

## What we know

The United States experiences frequent, impactful and unpredictable natural disasters. In the last year, extended storm seasons, unforecasted tornados and more damaged homes and harmed communities.

When these events happen, it's imperative that organizations either operating in hurricane-prone regions or supplying those regions are prepared to rebuild communities.

But due to long lead times and lease terms associated with traditional warehousing solutions, organizations are often ill-equipped to rapidly respond to disruptions.



## Why Flexible Warehousing Infrastructure?

Flexe utilizes fractional warehousing and transactional pricing to scale warehousing needs up or down with demand allowing companies to proactively place inventory in potential hurricane impact zones without the constraints and costs of traditional fixed warehousing. This helps ensure goods are available where they are needed most during disruptive events.

### Forward Deploy Inventory

- Proactively build inventory reserves in key markets using flexible warehousing.
- Ensure goods are availability even during supply chain disruptions before hurricane season.

### Flexible Access to Warehouses

- Dynamically scale warehouse capacity when and where needed.
- Quickly secure space in strategic locations that might be in or near areas potentially affected by hurricanes.

### Rapid Deployment

- Implement solutions within weeks, quickly establishing temporary storage and distribution points.
- Pre-position inventory strategically before and during hurricane season.

# Flexe recommendations

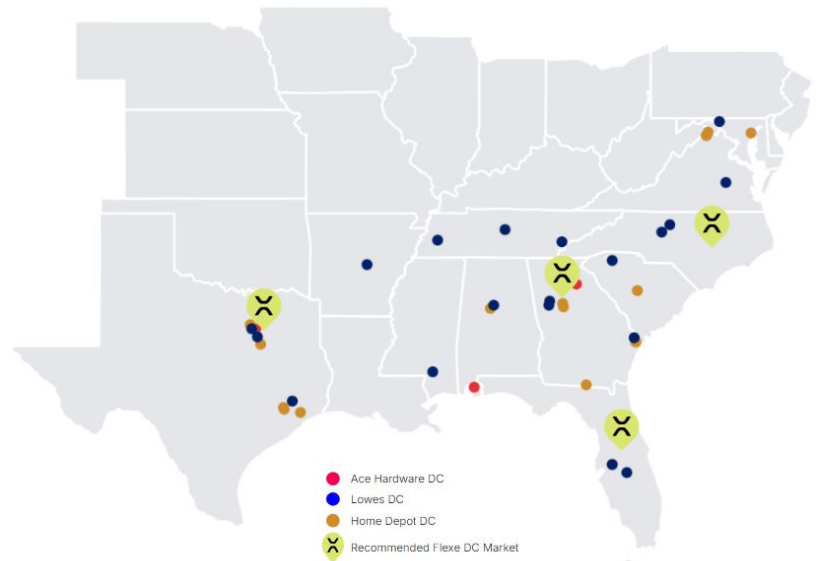
As the frequency, impact and unpredictability of natural disasters continues to increase, essential suppliers are met with the unique challenge of evolving their supply chains to more rapidly and reliably respond to these events.

Flexible Warehousing Infrastructure enables organizations to build key inventory in advance of events without unnecessary supply chain spend. Through Flexe’s transactional billing model, rapidly deployable tech stack and network of 800+ 3PL partners, organizations can nimbly prepare for and respond to natural disasters without investing in underutilized warehouse space or multi-year lease agreements.

Flexe has identified four optimal warehousing markets for disaster relief materials—Atlanta, GA, Lakeland, FL, Dallas, TX and Greensboro, NC—by strategically analyzing 10 years of tropical storm and hurricane landfall data, warehousing costs and DC replenishment speeds to key retailer distribution centers. Proactively storing inventory in these markets empowers organizations to lead disaster recovery efforts, ensure immediate customer satisfaction and drive long-term revenue growth, all while avoiding the burdens of traditional warehousing.

## Flexe Network presence

Market	#Facilities	Total Sq Ft
Atlanta, GA	89 Facilities 69 Partners	17.7M Sq Ft
Lakeland, FL	18 Facilities 8 Partners	4.0M Sq Ft
Dallas, TX	144 Facilities 109 Partners	26.9M Sq Ft
Greensboro, NC	18 Facilities 9 Partners	2.6M Sq Ft



## DC Replenishment Speed

Network	1-day	2-day
Atlanta, GA	36.8%	63.2%
GA + TX	65.8%	34.2%
GA + TX + NC	74.3%	23.7%
GA + TX + NC + FL	84.2%	15.8%

Ready to make flexible infrastructure the plan instead of the reaction?

Let's connect

### About Flexe

Flexe is the pioneer of Flexible Warehousing Infrastructure, providing the data intelligence and network scale enterprises need to transform fixed real estate liabilities into variable, strategic assets. Through its proprietary Spot Warehousing Index and the Flexe Discover platform, Flexe provides a centralized gateway to 800+ warehouse operators and 3000+ locations across the U.S. and Canada. Founded in 2013 and headquartered in Seattle, Flexe combines deep logistics expertise and enterprise-grade technology to deliver inventory storage and distribution solutions to Fortune 500 enterprises.

Flexe your logistics | Learn more at [www.flexe.com](http://www.flexe.com)

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